



17 April 2025

Sai Ram Dear Children, Brothers and Sisters

National Easwaramma Day 2025

It is with great pleasure that we write to invite you to the National Easwaramma Day celebrations, to be held on Saturday 17 May. This is an opportunity for our children, parents, teachers, young adults and devotees to come together from across the United Kingdom to express their heartfelt gratitude to our Divine Mother Sai and to the glory of motherhood.

Swami has dedicated Easwaramma Day as Children's Day the world over, and children are encouraged to participate in a variety of ways to express their gratitude and reverence to their parents, who are their first Gurus.

The programme for the day will include the children's procession and pledge ceremony, group devotional singing and performances by children from all regions. A key feature of this year's programme will be team activities for the children.

- Please **register** online at <https://forms.gle/hKTwpUG9euo67sJ4A>
- Date and time: Saturday 17 May, 10:30am to 4.30pm
- Venue: The Grange Academy, London Road, Bushey WD23 3AA

As an offering for this year's Sri Sathya Sai Centenary, the Bal Vikas (SSE) wing of the SSSO UK (parents, children and gurus) from around the country have been participating in the '100 Years of Pure Love' activities. This offering has given us the sacred opportunity to focus on and improve upon our sadhana (spiritual practice). The Bal Vikas children have been enthusiastically undertaking these activities as a heartfelt offering to our beloved Bhagawan.



Sri Sathya Sai Organisation UK CIO

Love All, Serve All | Help Ever, Hurt Never

On the auspicious occasion of Maha Shivaratri 2004, our dearest Bhagawan said:

All of you are undertaking some sort of sadhana (spiritual exercise). What exactly is the real meaning of sadhana? Sadhana is not merely acquiring knowledge about the nature of body. In fact, you have to forget about the body and concentrate on the Atmic Bliss. How do you attain that bliss? It can be attained only through Prema (love). If there is only pure love, all your suffering will be removed. Therefore, cultivate pure and selfless love.

The Bal Vikas planning team looks forward to welcoming you on this sacred and joyous occasion.

In Sai service,

Roni Ramdin and Vasuki Easwarakumar

Joint-National Bal Vikas (SSE) Coordinators

Sri Sathya Sai Organisation United Kingdom CIO

Sri Sathya Sai Organisation United Kingdom CIO, registered in England and Wales: Charity Number 1207697

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